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| **FOR INTERNAL USE ONLY – TO BE COMPLETED BY INCOMM ACCOUNT MANAGER** | | | |
| **Internal Product Name**  InComm internal name. | **Denomination or Value** | **Product UPC** | **Expiration Date**  If applicable. |
| Bass Pro Cabelas Co-branded 25 | $25 | 196742058130 |  |
| Bass Pro + Cabelas Co-branded 50 DDP | $50 | 196742062359 |  |
| Bass Pro Cabelas co-branded (25-500) | $25-$500 | 196742058123 |  |
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# Product Information

If selling in a multilingual region, provide the below product copy translated in each required language.

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| **Company/Brand Name**  Displayed to consumers. Include required punctuation and trademark symbols. | Bass Pro Shops® |
| **External Product Name**  Displayed to consumers. Include required punctuation and trademark symbols. | Bass Pro Shops® |
| **Marketing Description**  This copy is placed on a website to describe the product to consumers. Be descriptive and include product features and benefits.  1040 character limit. | Bass Pro Shops® is an outdoorsman’s dream. The selection of quality outdoor gear available from Bass Pro Shops® is second to none. Everything an outdoor enthusiast could need or want is here- from the best of national brands, to local favorites, to a large offering of quality “house brands” specialty items designed by the best outdoorsmen in the business. |
| **Redemption Instructions**  Recommended heading included. Please revise or remove if preferred. | **Redemption Instructions:**  e-Gift can be redeemed in Bass Pro Shops or Cabela’s retail locations, at basspro.com or cabelas.com and through Bass Pro Shops and Cabela’s Catalogs (800-237-4444). |
| **Recommended In-Store Mobile Redemption Instructions\***  Only applicable to products which can be redeemed in store locations. See the options below this table and indicate which one you would like to include with your standard copy. | Option 1  Option 2  Option 3  N/A (select if no store locations exist for this product; e.g., gaming and online retailers) |
| **Terms and Conditions**  Recommended heading included. Please revise or remove if preferred.  5000 character limit. | **TERMS AND CONDITIONS**  \*\*PROTECT THIS CARD LIKE CASH.\*\*  For customer service or balance inquiries, visit [www.basspro.com/balance](https://www.basspro.com/shop/en/gift-cards#balance), see any cashier, or call 1-800-494-1100. This Gift Card is redeemable for merchandise, food and beverages only at Bass Pro Shops and Cabela’s stores, restaurants, or catalogs; online at [basspro.com](https://www.basspro.com/shop/en/gift-cards), [cabelas.com](https://www.cabelas.com/shop/en), or [big-cedar.com](https://bigcedar.com/); or at Bass Pro resorts (Big Cypress, Big Cedar, Top of the Rock or Buffalo Ridge). Except as required by law, this Card is not redeemable or exchangeable for cash, check, or credit. This Card is not a credit or debit card and is not reloadable. This Card does not expire and is valid until redeemed. The Card issuer is BPIP, LLC. All rights reserved. Purchase or use of this card constitutes acceptance of the Bass Pro Shops Gift Card Terms & Conditions, found at [www.basspro.com/giftcardterms](http://www.basspro.com/giftcardterms), including binding arbitration and your waiver of rights to participate in a class action against Bass Pro Shops. |
| **Legal Disclaimer** |  |
| **Compatibility**  Primarily for digital content gaming products. What is compatible with this product (PC, MAC, Windows 8/10, etc.)? |  |
| **Cardholder Agreement**  Only applicable to Financial Services products. Attach Cardholder Agreement. |  |
| **Additional Information**  URL for a video or any other special requirements. |  |

**\*Recommended In-Store Mobile Redemption Instructions** – Only applicable to products which can be redeemed in store locations.

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| **Option 1**  If hand key redemption from a mobile device is allowed | **Option 2**  If barcode scanner and/or hand key redemption from a mobile device is allowed | **Option 3**  If redemption from a mobile device is NOT allowed |
| **In-Store Mobile Redemption Instructions**  Recipient:  To redeem your eGift Card from a mobile device display the gift card number and associated PIN (if applicable) to the cashier at the time of purchase.  Cashier:  Hand key the gift card number and associated PIN (if applicable) into the POS. | **In-Store Mobile Redemption Instructions**  Recipient:  To redeem your eGift Card from a mobile device display the barcode, gift card number and associated PIN (if applicable) to the cashier at the time of purchase.  Cashier:  Scan the barcode off of the mobile device and/or hand key the gift card number and associated PIN (if applicable) into the POS. | <brand name> DOES NOT allow for mobile redemption at this time. You must print your eGift Card and present it to the cashier at the time of purchase. |

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| **Search Terms**  Provide 5-10 search terms for this product. | Fishing, Hunting, Outdoors, Camping, Nature |

# Redemption and Barcode Information

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| **Primary Redemption Value Digit Count** | 19 | |
| **Security Value Digit Count** | 4 | |
| **Barcode Type** | N/A  Code 128-A  Code 128-C  PDF417 | QR Code  Other:  If other, provide barcode details here. |
| **How can this product be redeemed?** | Online  In-store | Phone  Other: If other, provide details here. |
| **In what countries/territories can this product be redeemed?**  List all that apply. | United States and Canada | |
| **Are there any restrictions to where this product can be redeemed?**  List all that apply by City/State. |  | |